

**6453. Lecithin granules.** (F.D.C. No. 44722. S. No. 49-968 R.)

**QUANTITY:** 37 cases, containing 12 8-oz. btls. each, and 18 cases, containing 6 1-lb. btls. each, at Lubbock, Tex., in possession of Plains Cooperative Oil Mill, Inc.

**SHIPPED:** 3-29-60 and 5-12-60, from Chicago, Ill., by Central Soya Co., Inc.

**LABEL IN PART:** "RG LECITHIN \* \* \* Granules \* \* \* a dietary source of choline, inositol and phosphorus \* \* \* A natural food product extracted from soybeans \* \* \* contains both linoleic and linolenic acids \* \* \* Mfd. by and packed for Central Soya Company, Inc., Chemurgy Division."

**ACCOMPANYING LABELING:** Reprints of articles entitled "Serum Cholesterol Reduction With Lecithin" and "Lecithin and Health."

**RESULTS OF INVESTIGATION:** The above-mentioned reprints were purchased by the dealer for use in promoting the sale of the articles.

**LIBELED:** 7-28-60, N. Dist. Tex.

**CHARGE:** 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was adequate and effective to regulate and to lower the blood cholesterol;

502(a)—while held for sale, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective for the prevention and treatment of cardiovascular diseases; arteriosclerosis; hypercholesterolemia; and hyperlipemia; that it was capable of lowering serum cholesterol in the blood and excessive blood fats; and that the article was adequate and effective for the prevention and treatment of diseases and conditions of the heart, liver, kidneys, circulatory diseases, coronary thrombosis, high blood pressure, arthritis, diabetes, and mental ills; that it was capable of lowering cholesterol in the blood; and that it would promote good health, high bodily efficiency, and prolong the length of active life.

**DISPOSITION:** 12-7-60. Default—destruction.

**6454. Honey Al-Fa Tea.** (F.D.C. No. 44913. S. No. 23-315 R.)

**QUANTITY:** 29 16-oz. btls. and 22 32-oz. btls. at Oklahoma City, Okla.

**SHIPPED:** 8-1-60 and 9-12-60, from Dallas, Tex., by Honey Al-Fa Pharmaceutical Co.

**LABEL IN PART:** "Concentrated Honey Al-Fa Tea \* \* \* Homogenized \* \* \* Especially pressed, extracted, and brewed from rich Alfalfa components. Also contains Proteins, Amino Acids (Arginine, Histidine, Lysine, Humin, Saponin, and natural enzymes) Plus Pure Bee Honey and Apple Cider Vinegar."

**ACCOMPANYING LABELING:** Leaflets entitled "A Reader's Digest Reprint Concentrated Honey Al-Fa Tea" and "For Your Vitamins Concentrated Honey Al-Fa Tea."

**LIBELED:** 9-27-60, W. Dist. Okla.

**CHARGE:** 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for arthritic conditions; rheumatic conditions; gout; ulcerated stomach; migraine headaches; hay fever; muscle cramp; sinusitis; alcoholism; and bed wetting; that use of the article would prevent illness; produce healthy offspring; and cause one to live to a ripe old age.

The libel alleged also that the article was misbranded under the provisions of the Act relating to foods as reported in notices of judgment on foods.

DISPOSITION: 12-5-60. Default—destruction.

6455. Vanul. (F.D.C. No. 44911. S. No. 32-780 R.)

QUANTITY: 121 16-oz. btls. at New York, N.Y.

SHIPPED: 8-23-60, from Cedar Grove, N.J., by Vanguard Pharmaceutical Corp.

LABEL IN PART: "VANUL A licorice-peppermint flavored aqueous suspension of vegetable mucilage with tincture of belladonna. \* \* \* Each tablespoonful (15 cc) dose contains: Vegetable mucilage 2 cc Tincture of belladonna 0.3 cc Fluidextract of glycyrrhiza 0.35."

ACCOMPANYING LABELING: Brochures entitled "VANUL New discovery in the treatment of Gastric and Duodenal Ulcers"; counter signs reading in part "Ulcers Adequate Treatment . . ."; and window signs reading in part "Results: Total of 408 Case Histories . . ."

LIBELED: 10-7-60, S. Dist. N.Y.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for gastric and duodenal ulcers.

DISPOSITION: 11-3-60. Default—destruction.

6456. Exultation of Flowers. (F.D.C. No. 44884. S. No. 41-718 R.)

QUANTITY: 11 2-oz. btls. and 5 16-oz. btls. at Oakland, Calif.

SHIPPED: On an unknown date, from Nairn, Scotland.

LABEL IN PART: "Exultation of Flowers. Potencies of: Oak, Eucalyptus, Water Crowfoot, Sunflower, Bean, Daisy, Birch, Mimosa, and 44 other flowers. Concentrate for this product made in Scotland."

ACCOMPANYING LABELING: Booklets entitled "Exultation of Flowers World Significance"; and 3 different colored leaflets, all headed "Exultation of Flowers Prepared by Elizabeth Bellhouse," and reading in part: (white) "Directions for Human Use," (tan) "Its Use for Animals," and (blue) "Its Use for Domestic Pets."

LIBELED: 9-12-60, N. Dist. Calif.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was adequate and effective for human use for the treatment of colds, flu, sore throat, extreme pain when death threatens or in case of accident, wounds, burns, removal of accumulated poisons and impurities, catarrhal discharge, diarrhea, sleeplessness, upset conditions, and to increase the flow and quality of breast milk and make it possible to breast feed for as long as desired; that use of the article by humans would result in clearer skin, stronger nails, healthier hair, brighter eyes, increased vitality, longer life expectancy and improved health; and that the article would be effective for use as a contraceptive; and that the article was adequate and effective for the treatment of all conditions and diseases of all farm animals and domestic pets; and 502(b)(1)—when shipped and while held for sale, the article failed to bear a label containing the name and place of business of the manufacturer, packer, or distributor.

DISPOSITION: 10-20-60. Default—destruction.

6457. Wonder Ease massage device. (F.D.C. No. 44906. S. No. 25-430 R.)

QUANTITY: 10 devices at Long Beach, Calif.

SHIPPED: During 1957-1960, from Denver, Colo., by Cyclo Manufacturing Co.